



FOUR POINTS

MEDIA & MARKETING

#MediaQueen Package FROM \$300

- Comprehensive Performance Review - *Engagement metrics, follower insights, content analysis*
- Branding & Visual Consistency - *Pageant system compliance (bios, profile/cover photos, logo usage, etc.), link-in-bio suggestions, tone of voice check, aesthetic recommendations, logo/watermark usage*
- Content Strategy Suggestions - *Content themes, hashtag strategy, posting schedule, competitor benchmarking*
- Growth Opportunities - *Reels/TikTok suggestions, collaboration ideas, community engagement*
- Action Plan/Content Calendar

#BrandingQueen Package FROM \$500

- Branding consultation, including:
 - #MediaQueen Package - *(\$200 value)*
 - Choose fonts + color schemes - *Custom logo creation for platform/community service projects (\$250 value)*
- Canva brand kit creation *(\$200 value)*
- Custom cover photos for social media platforms + 8 editable template graphics *(\$300 value)*
- Tips for consistency in marketing + branding *(\$75 value)*

#ContentQueen Package FROM \$800

- 3 posts & 1-2 unique story posts per week to Facebook, Instagram, and one other app of choice *'Other platforms may be included for additional monthly charge*
- Varied content in your voice/style + use of relevant and intentional hashtags
- Collaborative posting when appropriate/requested
- Regular social media maintenance, updates, monitoring, engagement/interaction, etc.
- Compliance with pageant system guidelines and expectations for social media

**Payment plans & payment options available for some packages. A 20% deposit payment and signed contract will be due upon confirmation of consultation appointment, and remainder of payment will be due at the end of the consultation before services are rendered.*



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MEDIA & MARKETING

Custom Ad Pages

Your ad page is your brand, your story, and your legacy on the page. It's a keepsake, a reflection of your journey, and a treasure you'll look back on for years to come. Whether you're making a bold statement or a timeless impression, I'll design a stunning, high-quality ad that reflects your personality and elevates your presence in the program book. Let's create something unforgettable!

SINGLE PAGE PRICING

- **Typesetting/Concept Creation Fee**
(required per client): \$100
- **Basic Ad Page: \$50**
 - Includes one photo per page, name, title, and sponsor info in custom color scheme
- **Branded Ad Page: \$100**
 - Basic Ad Page + Custom design elements, logos, and other personal details catered to your brand; Can include 2-3 photos
- **Miss America Style Ad Page: \$125**
 - Custom design resembling state titleholder style ads used at national level
- **Contestant Profile Ad Page: \$150**
 - Text-heavy page highlighting your CSI, personal accomplishments, or other desired information; Can include 3-4 photos

PACKAGE DEALS

- **5 Basic Ad Page Package: \$300 (save \$50)**
- **5 Branded Ad Page Package: \$500 (save \$100)**
- **Custom Packages: Pricing varies; consultation required**

ADD-ONS

- **Resized versions for social media upload: \$20/page**
- **Each additional page: \$40 (\$10 discount)**

A La Carte Services

- "In The Moment Media" Content Travel Companion - *email for pricing*
- Graphic Creation (Single) - *from \$50/design*
- Graphic Creation (Multiple/Carousel) - *from \$20/slide*
- Video Editing (Reel, TikTok, Shorts) - *\$60/video*
- Custom Logo Creation - *\$100/design*
- Website Creation - *\$500*
- Autograph Card Design - *\$100/design*
- Business Card Design - *\$75/design*
- Other Printed Material Design (magnets, pins, etc.) - *Prices vary, consultation required*