

### **#MediaQueen Package**



- Comprehensive Performance Review Engagement metrics, follower insights, content analysis
- Branding & Visual Consistency Pageant system compliance (bios, profile/cover photos, logo usage, etc.), link-in-bio suggestions, tone of voice check, aesthetic recommendations, logo/watermark usage
- Content Strategy Suggestions Content themes, hashtag strategy, posting schedule, competitor benchmarking
- Growth Opportunities Reels/TikTok suggestions, collaboration ideas, community engagement
- Action Plan/Content Calendar

# **#BrandingQueen Package**



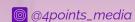
- Branding consultation, including:
  - #MediaQueen Package (\$200 value)
  - Choose fonts + color schemes Custom logo creation for platform/community service projects
- Canva brand kit creation (\$200 value)
- Custom cover photos for social media platforms + 8 editable template graphics (\$300 value)
- Tips for consistency in marketing + branding (\$75 value)

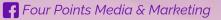
## **#ContentQueen Package**



- 3 posts & 1-2 unique story posts per week to Facebook, Instagram, and one other app of choice
- Varied content in your voice/style + use of relevant and intentional hashtags
- Collaborative posting when appropriate/requested
- Regular social media maintenance, updates, monitoring, engagement/interaction, etc.
- Compliance with pageant system guidelines and expectations for social media









### **Custom Ad Pages**

Your ad page is your brand, your story, and your legacy on the page. It's a keepsake, a reflection of your journey, and a treasure you'll look back on for years to come. Whether you're making a bold statement or a timeless impression, I'll design a stunning, high-quality ad that reflects your personality and elevates your presence in the program book. Let's create something unforgettable!

#### SINGLE PAGE PRICING

- Typesetting/Concept Creation Fee (required per client): \$100
- Basic Ad Page: \$50
  - and sponsor info in custom color scheme
- Branded Ad Page: \$100
  - logos, and other personal details catered
- Miss America Style Ad Page: \$125
  - Custom design resembling state titleholder style ads used at national level
- Contestant Profile Ad Page: \$150
  - Text-heavy page highlighting your CSI, information; Can include 3-4 photos

#### **PACKAGE DEALS**

- 5 Basic Ad Page Package: \$300 (save \$50)
- 5 Branded Ad Page Package: \$500 (save \$100)
- Custom Packages: Pricing varies; consultation required

#### **ADD-ONS**

- Resized versions for social media upload: \$20/page
- Each additional page: \$40 (\$10 discount)

### **A La Carte Services**

- "In The Moment Media" Content Travel Companion- email for pricing
- Graphic Creation (Single) from \$50/design
- Graphic Creation (Multiple/Carousel) from \$20/slide
- Video Editing (Reel, TikTok, Shorts) \$60/video
- Custom Logo Creation \$100/design
- Website Creation \$500
- Autograph Card Design \$100/design
- Business Card Design \$75/design
- Other Printed Material Design (magnets, pins, etc.) Prices vary, consultation required



